

Theatre des Operations snc takes data privacy seriously. The purpose of this document is to explain in a concise, transparent, intelligible and easily accessible way, who we are, how we collect, share and use Personal Information, and how you can exercise your privacy rights. We recommend that you read this privacy policy in full to ensure you are fully informed.

If you have any questions or concerns about our use of your Personal Information, then please contact us using the contact details provided at the end of this text.

A. About Us

Theatre des Operations snc is a marketing company headquartered in Italy ("we," "us," "our," and " Theatre des Operations ").

B. Key Terms

In this privacy policy, these terms have the following meanings:

"Contact" is anyone on one of our Distribution Lists.

"Distribution List" is a list of Contacts and all associated information related to those Contacts (for example, email addresses).

"Personal Information" means any information that identifies or can be used to identify a Contact or a Visitor, directly or indirectly. Examples of Personal Information include, but are not limited to, first name, or email address.

"Website(s)" means any website(s) we own and operate (such as www.theatredesoperations.com).

"Visitor" means any person who visits any of our Websites.

"You" and "your" means a Contact.

C. Use of Personal Information

We may use information that we collect about you to:

manage your account and provide you with customer support;

communicate with you by e-mail, postal mail, telephone and/or mobile devices about products, events, services or other type of information that we think could be of interest to you;

enforce our terms and conditions;

We may share your personal information with Mailchimp.com (The Rocket Science Group LLC), a service provider that perform certain services on our behalf. Their servers and offices are located in the United States, so your information may be transferred to, stored, or processed in the United States.

We regularly review our distribution lists to ensure that the data held is accurate and kept up-to-date. Data that are found obsolete are erased.

D. The categories of personal data concerned

Certain parts of our Websites may ask you to provide Personal Information voluntarily. For example our Contact form. We may also collect data obtained from publicly accessible sources and store any personal information you provide to us in some other manner, including identifying information, such as your name and e-mail address.

E. Cookies and Tracking Technologies

We and our partners may use various technologies to collect and store information when you visit our website or interact with an email campaign and this may include using cookies and

similar tracking technologies. For example, MailChimp use web beacons in the emails we send to our Contacts. When you receive and engage with a campaign, web beacons track certain behavior such as whether the email sent through the MailChimp platform was delivered and opened and whether links within the email were clicked. We use this information to measure the performance of our email campaigns, and to provide analytics information and enhance the effectiveness of our Services.

F. The legal justification for processing your data

We process Personal Information about you in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. Our legitimate interests typically include: sharing news through press releases or newsletters for our marketing activities.

G. Right to access personal data and other basic rights in the field of data protection

You may have the following data protection rights:

To access, correct, update or request deletion of your Personal Information. Theatre des Operations snc takes reasonable steps to ensure that the data we collect is reliable for its intended use, accurate, complete, and up to date. You may contact us directly at any time about accessing, correcting, updating or deleting your Personal Information, or altering your data, by emailing us at [info\(at\)theatredesoperations.com](mailto:info@theatredesoperations.com). We will consider your request in accordance with applicable laws.

H. Your right to lodge a complaint with a Data Protection Authority (DPA)

You have the right to complain to a data protection authority about our collection and use of your Personal Information. For more information, please contact your local data protection authority.

I. Your right to withdraw consent at any time

If you no longer want to be contacted through our Services, please unsubscribe directly from our newsletter/press release or contact us.

Contact us:

Theatre des Operations snc
Via Mazzini 17 - 23826 Mandello del Lario – Italy
[Info\(at\)theatredesoperations.com](mailto:Info@theatredesoperations.com)